

**MY DEGREE MAP**  
**COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN**  
**GLOBAL BUSINESS-MARKETING MAJOR-PROGRAM YEAR 2019-2020**

1 <sup>ST</sup> YEAR			
1 <sup>ST</sup> SEMESTER	HOURS	2 <sup>ND</sup> SEMESTER	HOURS
TROY 1101	1	ENG 1102/04	3
ENG 1101/03	3	AREA III SCI/LAB COURSE	3/1
MTH 1112	3	AREA II HUM/FA COURSE	3
IS 2241	3	AREA IV HIS COURSE	3
AREA II FINE ARTS COURSE	3	ECO 2252	3
ECO 2251	3		
	16		16
2 <sup>ND</sup> YEAR			
3 <sup>RD</sup> SEMESTER	HOURS	4 <sup>TH</sup> SEMESTER	HOURS
AREA II LIT COURSE	3	AREA II HUM/FA COURSE	3
LAW 2221	3	AREA IV SS COURSE	3
AREA III SCI/LAB COURSE	3/1	QM 2241	3
ACT 2291	3	ACT 2292	3
MGT 3300	3	MKT 3300	3
	16		15
TO CONTINUE, STUDENTS MUST BE ADMITTED TO THE SCOB.			
3 <sup>RD</sup> YEAR			
5 <sup>TH</sup> SEMESTER	HOURS	6 <sup>TH</sup> SEMESTER	HOURS
FIN 3331	3	REQ GLOBAL BUS COURSE	3
	1	REQ GLOBAL BUS COURSE	3
QM 3345	3	REQ MAJ COURSE	3
BUS 3382	3	REQ MAJ COURSE	3
IS 3310	3	REQ MAJ ELEC	3
FREE ELEC	2		
	15		15
4 <sup>TH</sup> YEAR			
7 <sup>TH</sup> SEMESTER	HOURS	8 <sup>TH</sup> SEMESTER	HOURS
BUS 4474	3		3
REQ GLOBAL BUS COURSE	3	MGT 4478	

# COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN GLOBAL BUSINESS-MARKETING MAJOR-PROGRAM YEAR 2019-2020

**COMPLETE ALL REQUIREMENTS (45 HOURS)**

**AREA I**

TAKE THE FOLLOWING COURSES:

ENG 1101	COMP AND MODERN ENGLISH I	3 HOURS
ENG 1102	COMP AND MODERN ENGLISH II	3 HOURS
MINIMUM GRADE OF "C" REQ		

**AREA II**

TAKE ANY 1000 2000 LEVEL COURSE IN LITERATURE	3 HOURS
TAKE ANY 1000 2000 LEVEL COURSE WITH AN EXPANDED HISTORICAL AND CULTURAL SCOPE IN FINE ARTS, INCLUDING THE DISCIPLINES OF ART, MUSIC, THEATRE, FILM, OR OTHER FINE ARTS AREA.	3 HOURS

TAKE ANY TWO 1000 2000 LEVEL COURSES WITH AN EXPANDED HISTORICAL AND CULTURAL SCOPE IN THE HUMANITIES/FINE ARTS DISCIPLINES, INCLUDING ENGLISH, FOREIGN LANGUAGES, RELIGION, PHILOSOPHY, CLASSICS, THEATRE, MUSIC, DANCE, COMMUNICATION, SIGN LANGUAGE, INTERDISCIPLINARY STUDIES, OR OTHER HUMANITIES/FINE ARTS AREAS.	6 HOURS
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**NOTE: A SEQUENCE IN LITERATURE OR HISTORY IS REQ. WHEN SELECTING COURSEWORK IN AREAS II OR IV, PLEASE CONSIDER THIS REQUIREMENT.**

**AREA III**

TAKE MTH 1112 MINIMUM GRADE OF "C" REQ	3 HOURS
TAKE ANY TWO 1000-2000 LEVEL SCIENCE CLASSES (CLASS AND CORRESPONDING LAB) FROM THE FOLLOWING SCIENCE DISCIPLINES: BIOLOGY, CHEMISTRY, PHYSICS, PHYSICAL SCIENCE, OR OTHER SCIENCE AREAS. SELECT 2: BIO 1100/L100, BIO 1101/L101, BIO 1120/L120, BIO 2229/L229, CHM 1115/L115, CHM 1142/L142, CHM 1143/L143, CHM 2242/L242, PHY 2252/L252, PHY 2253/L253, PHY 2262/L262, PHY 2263/L263, SCI 2233/L233, SCI 2234/L234, SCI 2240/L240.	8 HOURS

**AREA IV**

TAKE ANY 1000-2000 LEVEL COURSE WITH A PRIMARY FOCUS IN HISTORY	3 HOURS
ECO 2251 PRINCIPLES OF MACROECONOMICS	3 HOURS
ECO 2252 PRINCIPLES OF MICROECONOMICS	3 HOURS
TAKE ONE 1000-2000 LEVEL COURSE FROM THE FOLLOWING SOCIAL SCIENCE DISCIPLINES: ANTHROPOLOGY, BUSINESS, CRIMINAL JUSTICE, ECONOMICS, GEOGRAPHY, HISTORY, HUMAN SERVICES, LEADERSHIP, INTERDISCIPLINARY STUDIES, NURSING, POLITICAL SCIENCE, PSYCHOLOGY, RELIGION, SOCIAL WORK, SOCIOLOGY, OR OTHER SOCIAL SCIENCE AREAS.	3 HOURS

**NOTE: A SEQUENCE IN LITERATURE OR HISTORY IS REQ. WHEN SELECTING COURSEWORK IN AREAS II OR IV, PLEASE CONSIDER THIS REQUIREMENT.**

**AREA V**

IS 2241 COMPUTER CONCEPTS AND APPLICATIONS	3 HOURS
TROY 1101 UNIVERSITY ORIENTATION	1 HOUR

Every reasonable attempt to ensure accuracy has been made. Some courses (such as developmental or pre-requisite courses) are not reflected in this degree map. Completion of degree requirements is based on the specific catalog year for each student. A minimum of 120 hours is required for all baccalaureate degree programs. At least 25% of the credit hours required for the degree must be completed in residency with Troy University. At least 12 semester hours of residency must be completed in each major field(s) of study. A minimum GPA of 2.0 is required with Troy University. (c) 2019 Troy University. All rights reserved. Troy University is an Equal Opportunity Institution. (c) 2019 Troy University. All rights reserved. Troy University is an Equal Opportunity Institution.

**BUSINESS CORE**

**(37 HOURS)**

MINIMUM GRADE OF 'C' REQUIRED IN ALL 2000 LEVEL BUSINESS CORE COURSES, UNLESS COMPLETED AT TROY. STUDENTS MUST HAVE A 2.0 AVERAGE IN ALL OF THE FOLLOWING LOWER-LEVEL BUSINESS COURSES BEFORE BEING ADMITTED TO THE BUSINESS PROGRAM: IS 2241, ACT 2291/2292, ECO 2251/2252, QM 2241, LAW 2221, MGT 3300, MKT 3300.

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My Degree Map serves as a guide to assist you with the proper sequence and selection of courses. It does not replace your Program Evaluation (available through Trojan Web Express), which depicts the official document used to clear students for graduation. My Degree map includes the required course work and suggested sequence of courses for a particular degree program. Every reasonable attempt has been made to ensure accuracy of content. Please keep in mind that some courses