

**COLLEGE OF HEALTH AND HUMAN SERVICES APPROVED ACADEMIC PLAN
HOSPITALITY, SPORT & TOURISM MANAGEMENT
TOURISM MANAGEMENT CONCENTRATION-PROGRAM YEAR 2019-2020**

Every reasonable attempt to ensure accuracy has been made. Some courses (such as developmental or pre-requisite courses) are not reflected in this degree map. Completion of degree requirements is based on the specific catalog year for each student. A minimum of 120 hours is required for all baccalaureate degree programs. At least 25% of the credit hours required for the degree must be completed in residency with Troy University. At least 12 semester hours of residency must be completed in each major field(s) of study. A minimum GPA of 2.0 overall and in the major is required to graduate. NOTE: Please consult the College of Health And Human Services or cur-

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**HOSPITALITY, SPORT, & TOURISM MANAGEMENT-HOSPITALITY MANAGEMENT
2.0 GPA REQUIRED**

(51 HOURS)

HSTM 2201	LEISURE IN SOCIETY	3 HOURS
HSTM 3365	RESEARCH METHODS IN HSTM	3 HOURS
HSTM 4450	EVENT MANAGEMENT IN HSTM	3 HOURS
HSTM 3350	LEADERSHIP PRINCIPLES IN HSTM	3 HOURS
HSTM 4470	REVENUE GENERATION IN HSTM	3 HOURS
HSTM 4499	SEMINAR IN HSTM	3 HOURS
HSTM 4431	ANALYTICS IN HSTM	3 HOURS

TOURISM MANAGEMENT

(27 HOURS)

HSTM 2220	INTRODUCTION TO TOURISM MANAGEMENT	3 HOURS
HSTM 2230	INTRODUCTION TO HOSPITALITY MANAGEMENT	3 HOURS
HSTM 4462	HOSPITALITY AND TOURISM MARKETING	3 HOURS
HSTM 4420	HOSPITALITY AND TOURISM FINANCIAL MANAGEMENT	3 HOURS
HSTM 3330	FESTIVALS AND SPECIAL EVENTS	3 HOURS
HSTM 3325	WORKING IN TOURISM	3 HOURS
HSTM 4414	SUSTAINABLE TOURISM	3 HOURS
HSTM 4419	TOURISM ENTERPRISES	3 HOURS

SELECT ONE OF THE FOLLOWING:

HSTM 4417	CURRENT ISSUES IN TOURISM	3 HOURS
HSTM 4485	PRACTICUM	3 HOURS

INTERNSHIP

(6 HOURS)

TROY CAMPUS		
HSTM 4490	INTERNSHIP IN AREA OF CONCENTRATION	6 HOURS
TROY ONLINE		
HSTM 4488	INTERNSHIP I IN HSTM	3 HOURS
AND		
HSTM 4489	INTERNSHIP II IN HSTM	3 HOURS

MINOR

(18 HOURS)

AT LEAST ONE 18 SEMESTER HOUR MINOR IS REQUIRED TO COMPLETE THIS DEGREE PROGRAM. ADDITIONAL MAJORS ARE ACCEPTABLE.