

**Troy University Department of Campus Recreation
Strategic Plan**

Mission Statement



Values Statement

Students

Implementation of the Plan

Achieving Excellence- A Framework for Serving the TROY Student Community

Wellness

Student and Staff Development

Improve access and increase enrollment utilizing strategies developed in the Strategic Enrollment Plan.

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Pursue collaborations with both traditional and innovative partners.

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Adopt models that will promote more self-sufficient growth and will be mindful of the department's financial, human, and physical resources.

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Continue our participation and department involvement in special events, activities, and collaborations beyond traditional facility use in support of the academic mission and campus community.

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Regularly benchmark ourselves with peer institutions, best practices, and industry standards to guide our department development. Additionally, we will continue to quantify and demonstrate our value to the division and the campus.

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Appendix D Core and Supportive Goals Diagram



