

NICOLE L. SELLARS
nicole.sellars1@outlook.com

EDUCATION

Ph.D., Sport and Exercise Science, Emphasis in Sport Administration

Doctoral Minor: Applied Statistics and Research Methods

August 2021

Dissertation Title: Career development in sport & leisure: An application of Social Cognitive Career Theory

University of Northern Colorado, Greeley, Colorado

Advisor: Dr. Alan Morse

M.P.E., Emphasis in Athletic Administration

Idaho State University, Meridian, Idaho

December 2015

B.A., Communication

Minor: English

May 2014

Boise State University, Boise, Idaho

TEACHING EXPERIENCE

Adjunct Instructor

American Public University System

November 2023-

American Public University, Charlestown, West Virginia

Assistant Professor

School of Hospitality, Sport, and Tourism Management

August 2019-

Troy University, Troy, Alabama

Adjunct Instructor

Department of Human Performance and Sport

August 2018-May 2019

Metropolitan State University, Denver, Colorado

Graduate Teaching Assistant-Instructor

Fall 2017

Metropolitan State University, Denver, Colorado

ADMINISTRATIVE ASSIGNMENTS

Undergraduate Coordinator-Sport Management
School of Hospitality, Sport, and Tourism Management
Troy University, Troy, Alabama

October 2023-Present

Assessment Coordinator
School of Hospitality, Sport, and Tourism Management
Troy University, Troy, Alabama

August 2021-Present

SCHOLARLY ACTIVITY

Corr, S., Atwater, C., & **Sellars, N.** (2024). Racial tasking within racialized organizations: How tasking leads to racially inequitable financial remuneration in Power-5 college football. *Sociology of Sport Journal*.

Jolly, K., Corr, C., Stokowski, S., & **Sellars, N.** (2024). Leaders beyond sport: An exploratory competencies. *Journal of Leadership Education*.

Sellars, N., Atwater, C., Corr, C., & Martin, C. (2023). Student perceptions of program quality: the value of COSMA accreditation in the strategic development of Sport Management curricula. *Sport Management Education Journal*.

Sellars, N., Jacobs, B., & Wendry, B. (2022). Utilizing Social Cognitive Career Theory to explore the underrepresentation of women in Sport Management degree programs. *Managing Sport and Leisure*. DOI: 10.1080/23750472.2022.2096673

Jacobs, B., &

Jolly, K., Corr, C., Stokowski, S. & **Sellars, N.** (2024). On and off the court: A comparative

Silverman, R.S., Carroll, M., Dixon, H., **Sellars, N.**, & Dixon, A. (2024). An exploration of
Presented at the *2024 Sport & Recreation Law Association
Conference* in Baltimore, Maryland, USA.

Corr, C., Macaulay, C. D. T., **Sellars, N.**, Atwater, C., Jolly, K., & Stokowski, S.
(2023). athletes.
Presented at the 2023 European Association for Sport Management, Belfast, Northern
Ireland.

Sellars, N., & Parkin, H. (2023). Career development of minority students in sport and leisure:
an application of Social Cognitive Career Theory. Presented at the 2023 Commission on
Sport Management Association Conference in Tampa, Florida, USA.

Sellars, N., Lewis, H., & Dickens, K. (2023). How much is enough? Faculty perceptions of
collaborative writing, research misbehaviors, and authorship order. Presented at the 2023
Commission on Sport Management Association Conference in Tampa, Florida, USA.

Lewis, H., & **Sellars, N.** (2022). Redefining sport tourism to create a greater tourism impact.
Presented at the 2022 International Council on Hotel, Restaurant, and Institutional
Education (ICHRIE) Conference in Washington, D.C.

Sellars, N., Mathner, R. P. (2022). Student career development utilizing role play to improve
interview preparedness. Presented at the 2022 North American Society for Sport
Management in Atlanta, Georgia, USA.

Sellars, N., Atwater, C., & Corr, C. (2022).
experience as college athletes. Presented at the Thirteenth International Conference on
Sport & Society in Aarhus, Denmark.

Sellars, N., & Lewis, H. (2022). Nostalgia sport tourism: Major League Baseball parks in the
United States. Southeast, Central & South American (SECSA) Federation of
International Council on Hotel, Restaurant, and Institutional Education. Presented at the
7th Annual SECSA ICHRIE Virtual Conference, Florida, USA.

Corr, C., **Sellars, N.**, & Atwater, C. (2022). Preparedness through industry fundamentals
pedagogy. Presented at the 2022 Commission on Sport Management Association
Conference in Houston, Texas, USA.

Jacobs, B., Hazzaa, R., & **Sellars, N.** (2020). Gender equity in sport management academic
program enrollment: Generating a dialogue through faculty perspectives. Presented at the
2020 Commission on Sport Management Association Conference in Baton Rouge,
Louisiana, USA.

Undergraduate	SES100	Basketball	Fall 2017	
Undergraduate	SES111	Bowling	Fall 2018	
Undergraduate	SES134	Self-Defense	Fall 2017	
Undergraduate	SES461	Administration and Law	Spring 2019	

RESEARCH INTERESTS

Gender and diversity in sport
Career development
Pedagogy
Assessment

GRANT ACTIVITY

FUNDED

OSP Grant Writing Initiative, Troy University, Troy, Alabama	2024
Beyond the game: Empowering student- \$2,500 Writing Initiative	
Faculty Development, Troy University, Troy, Alabama	2024
\$1000 Travel Grant	
COSMA Graduate Student Research Grant, Fort Collins, CO	2024
-athlete decisions to remain in the United States post- Jolly, K. (P.I.), Corr, C., & *Sellars, N	
\$1,650	
COSMA Graduate Student Research Grant, Fort Collins, CO	2023
	-to-face
Dickens, K. (P.I.), & *Sellars, N.	
\$1,500	
Faculty Development, Troy University, Troy, Alabama	
\$1000 Travel Grant	2023
Faculty Development, Troy University, Troy, Alabama	
\$1000 Travel Grant	2022
Faculty Development, Troy University, Troy, Alabama	
\$1000 Travel Grant	2020
Graduate Student Association, University of Northern Colorado, Greeley, Colorado	
\$250 Travel Grant	2019
Department of Human Performance and Sport, Metropolitan State University, Denver, Colorado	
\$775 Travel Grant	2018
College of Natural and Health Sciences, University of Northern Colorado, Greeley, Colorado	
\$500 Travel Grant	2018
Graduate Student Association, University of Northern Colorado, Greeley, Colorado	
\$600 Travel Grant	2017
College of Natural and Health Sciences, University of Northern Colorado, Greeley, Colorado	
\$250 Travel Grant	2017

**Indicates role as student advisor*

UNFUNDED PROPOSALS

NCAA Innovations in Research and Practice Grant National Collegiate Athletic Association, Indianapolis, IN Beyond the game: Empowering student- \$10,500	2024
NCAA Graduate Student Research Grant National Collegiate Athletic Association, Indianapolis, IN Brundidge, L., *Sellars, N. (co-P.I.), Corr, C. (co-P.I.), & Atwater, C. \$3,763	2021

INSTITUTIONAL LEADERSHIP & SERVICE

CHAired DISSERTATION COMMITTEES

- Dr. Brittany Anderson (2024). *This play is under review: officiating football as a Black woman*
Current Position: Physical Education Teacher
- Dr. Kelsi Dickens (2023). *An evaluation of sport management student satisfaction with online vs. Face-to-face coursework*
Current Position: Sport Management Program Coordinator and Assistant Professor, Southeastern University
- Santiago Pinzon (in progress). *Examining the strategic importance of social networks relative the career advancement opportunities of National Collegiate Athletic Association Division II athletic administrators*
Current Position: Assistant Athletic Director

Rachel Felmet (in progress)
Jason Hitzeman (in progress)
Bailey Lis (in progress)
Hilary Parkin (in progress)

UNIVERSITY, COLLEGE, & DEPARTMENTAL SERVICE

Troy University

- CRM Advise Pilot Committee November 2023-
- Student Disciplinary Committee August 2023-
- Strategic Planning Committee: Student Wellness August 2022-
- ESPORT Minor: *Creator and Coordinator* June 2022-
- HSTM Alumni Advisory Board December 2021-
- Faculty Advisor: *Chi Sigma Mu Honor Society* September 2021-
- COSMA Assessment Committee: *Chair* January 2021-
- Curriculum Development Committee January 2021-
- Faculty Advisor: *Sport Management Club* August 2019-

University of Northern Colorado

- Academic Appeals Board Member August 2018-May 2019
- Research Proposal Reviewer February 2017-May 2019
- Research Day Presentation Reviewer and Room Facilitator April 2017

LEADERSHIP & SERVICE TO THE FIELD

JOURNALS & EDITORIAL BOARDS

Editorial Board Member

- *Commission on Sport Management Accreditation (COSMA) Journal* August 2023-

PEER-REVIEWER

Manuscript Peer-Reviewer

- *Applied Research in Coaching and Athletics Annual* January 2024-
- *Journal of Applied Sport Management* September 2023-
- *Journal of Education and Recreation Patterns* February 2023-

Conference Abstract Peer-Reviewer

- Council on Hotel, Restaurant, and Institutional Education (CHRIE) January 2024-
- Commission on Sport Management Accreditation (COSMA) November 2022-

SPECIAL ASSIGNMENTS

Assessment-Related Service

- COSMA Esport Task Force February 2023
- COSMA Esport Panelist May 2023
- COSMA Site Reviewer November 2022-

AWARDS & CERTIFICATION

Finalist

HSTM Teacher of the Year
Troy University, Troy, AL
Department of Hospitality, Sport, & Tourism Management

2022